AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Previously Presented) Method for protecting a commercial product against theft, the method comprising:

activating a receiver housed in a security unit, the security unit thereby being in an onstate mode; and

shifting the security unit from the on-state mode to a connect mode for connecting the commercial product to the security unit, the shifting occurring when the receiver is impinged upon by a transmitter.

- 2. (Previously Presented) Method pursuant to claim 1, wherein the security unit is placed in the on-state mode when it is switched on.
- 3. (Previously Presented) Method pursuant to claim 1 wherein, in the connect mode, the security unit is prepared for a shift to a monitoring mode.
- 4. (Previously Presented) Method pursuant to claim 1, wherein the receiver is deactivated when the security unit shifts to the connect mode.
- 5. (Previously Presented) Method pursuant to claim 1, wherein the security unit is shifted from the connect mode to an alarm mode if it is not prepared within a preset time interval for a shift to the monitoring mode, and wherein the receiver is activated when the security unit shifts to the alarm mode.
- 6. (Previously Presented) Method pursuant to claim 3, wherein, in the monitoring mode, an attempted theft will result in a shift to an alarm mode, wherein in the monitoring mode the

receiver is deactivated and wherein the receiver is activated when the security unit shifts to the alarm mode.

- 7. (Previously Presented) Method pursuant to claim 5, wherein the alarm mode is terminated when the receiver is impinged upon by the transmitter.
- 8. (Previously Presented) Method for protecting a commercial product against theft, in which a security unit is connected to a central unit via connectors, comprising:

activating a receiver housed in the central unit, the central unit thereby being in an onstate mode; and

shifting the central unit from the on-state mode to a connect mode for connecting the commercial product to the security unit, the shifting occurring when the receiver is impinged upon by a transmitter.

- 9. (Previously Presented) Method pursuant to claim 8, wherein the central unit is shifted to the on-state mode when it is switched on.
- 10. (Previously Presented) Method pursuant to claim 8, wherein at least one of the security unit and the central unit, in the connect mode, is prepared for a transfer to a monitoring mode.
- 11. (Previously Presented) Method pursuant to claim 8, wherein the receiver is deactivated when the central unit shifts to the connect mode.
- 12. (Previously Presented) Method pursuant to claim 8, wherein the central unit is switched from the connect mode to an alarm mode when at least one of the security unit and the central unit has not been prepared for a shift to the monitoring mode within a preset time interval, and wherein the receiver is activated when the central unit shifts to the alarm mode.
- 13. (Previously Presented) Method pursuant to claim 10, wherein, in the monitoring mode, a theft attempt will result in a shift to an alarm mode, wherein in the monitoring mode the receiver

is deactivated and wherein the receiver is activated when the central unit shifts to the alarm mode.

- 14. (Previously Presented) Method pursuant to claim 12, wherein the alarm mode is terminated when the receiver is impinged upon by the transmitter.
- 15. (Previously Presented) Method pursuant to claim 8, wherein the transmitter transmits a selection signal that impinges upon the receiver.
- 16. (Previously Presented) Method pursuant to claim 15, wherein the selection signal used to terminate the alarm mode and the selection signal used to shift the system to the connect mode are the same.
- 17. (Previously Presented) Method pursuant to claim 15, wherein the alarm mode is not terminated if a selection signal received during the alarm mode differs from the selection signal that was received by the system in the on-state mode.
- 18. (Previously Presented) Method pursuant to claim 15, wherein the selection signal is encoded.
- 19. (Previously Presented) Method pursuant to claim 15, wherein the selection signal is stored in the receiver in a volatile memory.
- 20. (Previously Presented) Method pursuant to claim 15, wherein at least one of the security unit and the central unit are switched off and on in series, in order to subsequently transfer a selection signal to the security unit.
- 21. (Previously Presented) Method pursuant to claim 15, wherein, to transmit the selection signal from the transmitter to the receiver, a remote operation system is used.

- 22. (Previously Presented) Method pursuant to claim 15, wherein the selection signal is transmitted by a transmitter to at least one other transmitter.
- 23. (Previously Presented) Method pursuant to claim 8, wherein one or more operating modes for at least one of the security unit and the central unit are indicated via at least one of an optical and acoustic signal.
- 24. (Previously Presented) Method pursuant to claim 23, wherein at least one of the optical and acoustic signal is modulated based upon an amount of time remaining in the time interval.
- 25. (Previously Presented) Method pursuant to claim 8, wherein a status of an energy source for at least one of the security unit and the central unit is monitored.
- 26. (Previously Presented) Method pursuant to claim 25, wherein at least one of an acoustic and optical signal is emitted based upon the status of the energy source.
- 27. (Previously Presented) Method pursuant to claim 8, wherein at least one of multiple security units and multiple central units are operated using a single transmitter.
- 28. (Previously Presented) Method pursuant to claim 8, wherein the security unit is equipped with a bracket component for mounting to the product, and wherein, in attaching the bracket component to the product, a monitoring of the bracket component for proper attachment to the product is activated.
- 29. (Previously Presented) Method pursuant to claim 28, wherein the security unit is equipped with a mounting component that is connected to the bracket component via connectors, for fastening to a mounting area that cannot be stolen, and wherein, in the attachment of the mounting component to the mounting area, a monitoring of the mounting component for proper fastening to the mounting area is activated.

- 30. (Previously Presented) Method pursuant to claim 29, wherein, in at least one of attaching the bracket component to the product and attaching the mounting component to the mounting area, the monitoring is activated wherein, in at least one of the bracket component and the mounting component, a measuring loop that includes one or more sensors is closed.
- 31. (Previously Presented) Method pursuant to claim 30, wherein, when an attempt is made to separate at least one of the bracket component from the product, the mounting component from the mounting area and the bracket component from the mounting component, the measuring loop is opened.
- 32. (Previously Presented) Method pursuant to claim 28, wherein the security unit is connectable to the central unit via the connectors, and wherein, in connecting the security unit to the central unit, a monitoring for proper connection of the security unit to the central unit is activated.
- 33. (Previously Presented) Method pursuant to claim 32, wherein, in at least one of attaching the bracket component to the product and connecting the security unit to the central unit, the monitoring is activated wherein, in the bracket component, a measuring loop including one or more sensors is closed.
- 34. (Previously Presented) Method pursuant to claim 33, wherein, when an attempt is made to separate at least one of the bracket component from the product and the security unit from the central unit, the measuring loop is opened.
- 35. (Previously Presented) Device for protecting a commercial product against theft, comprising:

a security unit including an on-state mode in which a receiver housed in the security unit is activated, wherein the receiver is deactivated in a connect mode of the security unit.

36. (Previously Presented) Device pursuant to claim 35, wherein the security unit includes a monitoring mode, in which a theft attempt will result in the security unit shifting to an alarm

mode, and wherein, in the monitoring mode, the receiver is deactivated, and activated in the alarm mode.

- 37. (Previously Presented) Device pursuant to claim 36, wherein the security unit is preparable, in the connect mode, for a shift to the monitoring mode.
- 38. (Previously Presented) Device for protecting a product against theft, comprising:

a security unit connected to a central unit via connectors, the central unit including a connect mode and an on-state mode, a receiver housed in the central unit being activated in the on-state mode and being deactivated in the connect mode.

- 39. (Previously Presented) Device pursuant to claim 38, wherein the central unit includes a monitoring mode, in which a theft attempt will trigger a shift of the central unit to an alarm mode, and wherein the receiver is deactivated in the monitoring mode and activated in the alarm mode.
- 40. (Previously Presented) Device pursuant to claim 39, wherein at least one of the security unit and the central unit is preparable in the connect mode for a shift to the monitoring mode.
- 41. (Previously Presented) Device pursuant to claim 35, wherein the security unit includes a bracket component for attachment to the product.
- 42. (Previously Presented) Device pursuant to claim 41, wherein a monitoring is activatable via an attachment of the bracket component to the product.
- 43. (Previously Presented) Device pursuant to claim 41, wherein the security unit includes a mounting component connected to the bracket component via connectors and intended for mounting the unit to a mounting area.
- 44. (Previously Presented) Device pursuant to claim 43, wherein a monitoring is activatable by attaching the mounting component to the mounting area.

- 45. (Previously Presented) Device pursuant to claim 41, wherein the security unit is connectable via connectors to the central unit, and wherein a monitoring is activatable by connecting the security unit to the central unit.
- 46. (Previously Presented) Device pursuant to claim 35, wherein a transmitter, designed as a remote operation system, is provided for impinging upon the receiver.
- 47. (Previously Presented) Device pursuant to claim 35, wherein at least one of the security unit and the central unit includes a volatile memory for storing a selection signal.
- 48. (Previously Presented) Device pursuant to claim 35, wherein at least one of the security unit and the central unit includes at least one of optical and acoustic signal generators.
- 49. (Previously Presented) Device pursuant to claim 48, wherein the optical signal generators are designed as light-emitting diodes.
- 50. (Previously Presented) Device pursuant to claim 48, wherein the acoustic signal generators are designed as piezoelectric transducers.
- 51. (Previously Presented) Device pursuant to claim 35, wherein a housing of at least one of the security unit and the central unit is at least partially translucent or transparent.
- 52. (Previously Presented) Device pursuant to claim 35, wherein at least one of the bracket component and the mounting component is equipped with a measuring loop formed by one or more sensors.
- 53. (Previously Presented) Device pursuant to claim 52, wherein the measuring loop of the bracket component and the measuring loop of the mounting component are connected in series.

- 54. (Previously Presented) Device pursuant to claim 52, wherein the measuring loop opens up when an attempt is made to separate at least one of the bracket component from the product, the mounting component from the mounting area and the bracket component from the mounting component.
- 55. (Previously Presented) Device pursuant to claim 52, wherein the one or more sensors are designed as at least one of electrical sensors, capacitive sensors and optical sensors.
- 56. (Previously Presented) Device pursuant to claim 35, wherein at least one of the bracket component and the mounting component are provided with an adhesive layer for at least one of affixing the bracket component to the product and affixing the mounting component to the mounting area.
- 57. (Previously Presented) Device pursuant to claim 56, wherein the adhesive strip is a double-sided adhesive strip.
- 58. (Previously Presented) Device pursuant to claim 56, wherein the adhesive layer adheres more strongly to at least one of the product and the mounting area than to at least one of the bracket component and the mounting component.
- 59. (Previously Presented) Device pursuant to claim 56, wherein the at least one adhesive layer is provided with a grip tab.
- 60. (Previously Presented) Device pursuant to claim 52, wherein the one or more sensors are integrated at least partially into the adhesive layer.
- 61. (Previously Presented) Device pursuant to claim 43, wherein the receiver is housed in at least one of the mounting component and the central unit.
- 62. (Previously Presented) Device pursuant to claim 43, wherein a battery chamber is provided in at least one of the mounting component and the central unit.

- 63. (Previously Presented) Device pursuant to claim 41, wherein the bracket component is provided with a first mounting area and a second mounting area, and wherein the second mounting area is more flexible than the first mounting area.
- 64. (Previously Presented) Device pursuant to claim 63, wherein a material thickness at the first mounting area is greater than a material thickness at the second mounting area.
- 65. (Previously Presented) Device pursuant to claim 43, wherein the mounting component is equipped with a retractor device.
- 66. (Previously Presented) Device pursuant to claim 43, wherein the connectors are designed as cable.
- 67. (Previously Presented) Device pursuant to claim 43, wherein the mounting component is at least one of suspendable and latchable in the bracket component.
- 68. (Previously Presented) Device pursuant to claim 43, wherein the mounting component and the bracket component are coupleable via a magnet.